

2023 Poster Contest Local Rules

Shenandoah Valley Soil and Water Conservation District

Theme: “One Water”

Categories by grade: K-1; 2-3; 4-6; 7-9 Hand-drawn; 7-9 Digital; 10-12 Hand-drawn; 10-12 Digital

Hand-drawn Contest Rules:

- The contest is open to public, private or home school students.
- Any media may be used – paint, crayons, colored pencils, charcoal, stickers, paper or any other regular poster material.
- **Poster size must be between 8.5” x 11” and 22” x 28”.**
- Posters should be mostly flat.
- All posters must be created by an **individual** student rather than a team of students. (posters with multiple student names will not be judged)
- The 2023 theme/title “One Water” must be on the poster. (posters without the theme/title will not be judged)
- **Each entry must have an official entry form signed by a parent/guardian to be eligible for judging.** (entries can be submitted by teachers, but forms must have parent/guardian signature)
- Although younger students will most likely receive help in planning from parents or teachers, it is encouraged that each student do as much of the work as possible by him/herself. Entries completed by students in their handwriting and coloring will typically score better than those designed, drawn and colored with adult assistance.

Digital Contest Rules:

- The contest is open to public, private or home school students in grades 7-12.
- Any mixed media suitable for reproduction as a poster is allowed, such as: Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc. Digital posters must be original art and shall not include any copyrighted, trademarked or branded marks, images or phrases besides the NACD 2022 themed logo, if desired.
- **Digital poster size must be 8.5” x 11” (vertical or horizontal)**
- **Digital design should be submitted as a 300 dpi JPEG or PNG.**
- All posters must be created by an **individual** student rather than a team of students. (posters with multiple student names will not be judged)
- The 2023 theme/title “One Water” must be on the poster. (posters without the theme/title will not be judged)
- **Each entry must have an official entry form signed by a parent/guardian to be eligible for judging.** (entries can be submitted by teachers, but forms must have parent/guardian signature)

Poster Evaluations:

The posters will be evaluated on the following criteria:

- Conservation message (50 points, Poster uses correct theme)
- Visual effectiveness (30 points)
- Originality (10 points)
- Universal appeal (10 points)
- Also taken into consideration: artwork is done by student listed on entry form (letters of explanation will be taken into consideration)

Awards:

- Each 1st place winner (one per category) will receive a conservation kit. These posters will also be submitted to the state poster contest for competition.
- Each 2nd place winner (one per category) will receive a conservation kit.
- Each 3rd place winner (one per category) will receive a conservation kit.
- All participants will receive a ribbon of participation.
- Any student that is in the Girl Scouts or Boy Scouts can receive a patch for participating in the contest. Interested students must request the patch on their completed entry form.

Submit Posters to the Shenandoah Valley Soil & Water Conservation District by: April 7, 2023

For More Information, Contact: Megan Trice - (540) 534-3051 - megan.trice@svswcd.org