

## **2024 Poster Contest Local Rules**

### **Shenandoah Valley Soil and Water Conservation District (SVSWCD)**

**Theme:** “May the Forest Be with You Always”

**Categories by grade:** K-1, 2-3, 4-6, 7-9 Hand-drawn, 7-9 Digital, 10-12 Hand-drawn, 10-12 Digital

**Hand-drawn Contest Rules:** **Submit by April 3, 2024, at 4:30 p.m. to the SVSWCD at 1934 Deyerle Avenue, Suite B, Harrisonburg, VA 22801.**

- The contest is open to public, private, or home-school students.
- Any media may be used – paint, crayons, colored pencils, charcoal, stickers, paper, or any other typical poster material.
- **Poster size must be between 8.5” x 11” and 22” x 28.”**
- Posters should be mostly flat.
- Posters must be created by **individual** students rather than teams of students. Posters with multiple student names will not be judged.
- The 2024 theme, “May the Forest Be with You Always,” must be on the poster. Posters without the theme will not be judged.
- **Each entry must have an official entry form signed by a parent/guardian to be eligible for judging.** Entries can be submitted by teachers, but forms must have parent/guardian signature.
- Although younger students will most likely receive help in planning from parents or teachers, students are encouraged to do as much of the work as possible. Entries completed by students in their own handwriting and coloring will typically score better than those designed, drawn, and colored with adult assistance.

**Digital Contest Rules:** **Submit by April 3, 2024, at 4:30 p.m. to the SVSWCD at [megan.trice@svswcd.org](mailto:megan.trice@svswcd.org).**

- The contest is open to public, private, or home-school students in grades 7-12.
- Any mixed media suitable for reproduction as a poster is allowed, such as Canva, PicMonkey, Google Slides, Photoshop, and InDesign. Digital posters must be original art and must not include any copyrighted, trademarked, or branded marks, images, or phrases besides the NACD 2024-themed logo, which may be used if desired.
- **Digital poster size must be 8.5” x 11” (vertical or horizontal).**
- **Digital design should be submitted as a 300 dpi JPEG or PNG.**
- Posters must be created by **individual** students rather than teams of students. Posters with multiple student names will not be judged.
- The 2024 theme, “May the Forest Be with You Always,” must be on the poster. Posters without the theme will not be judged.
- **Each entry must have an official entry form signed by a parent/guardian to be eligible for judging.** Entries can be submitted by teachers, but forms must have parent/guardian signature.

### **Poster Evaluations**

The posters will be evaluated on the following criteria:

- Conservation message: Poster uses correct theme. (50 points)
- Visual effectiveness (30 points)
- Originality (10 points)
- Universal appeal (10 points)
- Also taken into consideration: Artwork is done by student listed on entry form. (Letters of explanation will be taken into consideration.)

### **Awards**

- Each first-place winner (one per category) will receive a conservation kit. These posters will also be submitted to the state poster contest for competition.
- Each second-place winner (one per category) will receive a conservation kit.
- Each third-place winner (one per category) will receive a conservation kit.
- All participants will receive a ribbon of participation.
- Participants who are Girl Scouts or Boy Scouts can receive a patch for participating in the contest. Interested students must request the patch on their completed entry forms.